



Green Week Partner Event
Water-Oriented Living Labs
to Enable Green Transformation in the Digital Age
1 June 2022- Online - 10:00 12:00 CET

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The “**Water-Oriented Living Labs to Enable Green Transformation in the Digital Age**” event is organised by Water Europe as Partner Event of the EU Green Week 2022 and will be held online via Zoom in English language on June 1st 2022.

This event aims to highlight the role of Water-Oriented Living Labs (WOLs) for the Green and Digital Transformation of Europe. This online workshop will take around two hours and will consist of various presentations, a case study as well as a panel discussion.

The expected number of participants is between 100-150 with the targeted audience the targets the full range of actors of the water value chain, tagged and integrated in the four categories of players of the “quadruple helix”: R&I, Business, Public Authorities and Citizens. The event intends also to inform, raise awareness, and discuss on WOLs as relevant eco-systems that enhance co-creation, testing, and evaluation of innovations in representative real-life environments, aiming at achieving a Water-Smart Society¹.

A Water-Smart Society is a significant force towards the Green and Digital Transformation in EU. Creating a Water-Smart Society is an enormous task, considering the major societal changes in response to climate change where water security and safety is an essential goal for all. The pursuit of a circular economy and the digital transition are also in the same picture of the European project of

¹ A Water-Smart Society is a society in which the true value of water is recognised and realised, all available water sources are managed in such a way that water scarcity and pollution of water resources are avoided, water and resource loops are largely closed to foster a circular economy and optimal resource efficiency, the water system is resilient against the impact of climate change events, and all relevant stakeholders are involved in the governance of our water system.

the Green Deal where the Water-Smart Society becomes a main leverage for inclusion and sustainability.

The event intends to highlight that the WOLLs can generate the ideal multi-contextual, empirical real-world environments in EU and beyond and the necessary systemic innovation approach to support the twin effort to achieve a Green and Digital Europe.

During the event the following topics will be discussed:

- How WOLLs can support Systemic Water management to boost Green and Digital Transformation
- New sustainable governance and business model for the Green and Digital Transformation offered by the Water-Oriented Living Labs approach.
- Citizen engagement and mobilisation through WOLLs for Green and Digital Transformation
- A Water-Smart Society as an enabler of the Green Deal through WOLLs: the cultural change.

**Draft Agenda 1st June 2022 10:00 12:00 CET
120" in total**

Online, web streamed on social media

10:00 – 10:05

Introduction of the event

Durk Krol, Executive Director Water Europe

10:05 – 10:20

What you should know about WOLLs for the EU Green Deal

Presentation of the WE Notebook Series on WOLLs

Andrea Rubini, Director of Operations Water Europe

10:20-10:35

WOLLs and digital technology twinned to the green transformation

Wim van Vierssen, Director Panarchia

10:35 – 11:00

The Water-Smart Urban and Water-Smart Industrial scenario: how to create the synergies

Water-Smart Cities for the digital and green transformation of Europe

Arnout Ruelens, City of Melechen

Water-Smart Industry for the digital and green transformation of Europe

Miquel Rovira, Eurecat

11:00 – 11:15

Water4All: the HEU partnership that demonstrates systemic innovation through WOLLs

Olivier Boeuc, ANR/Water4All

11:15 – 11:25

The systemic approach for Green and Digital Transformation. The case of University of Twente: the “Europe and beyond WOLL”

Diana Chavarro-Rincon, University of Twente (TBC)

11:25 – 11:50

Panel discussion – moderated (All Speakers) and Q&A

11:50 - 12:00

Takes away and conclusions

Durk Krol

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