



WATER INNOVATION EUROPE 2022

What is the role of water in a net-zero carbon society?

14-15 June 2022

Award Pack

AGENDA

- Water Europe: Who are we?
- What is Water Innovation Europe?
- Why should you apply for the Water Europe Innovation Awards?
- How to apply



Water Europe

Who are we?

Water Europe: Who are we?

Water Europe (WE) is the voice and promoter of water-related innovation and RTD in Europe. WE is a **value-based multi-stakeholder association** with over 250 members representing the whole diversity of the water ecosystem, including industry, academia, utilities, public authorities and civil society organisations.

Water Europe strives to increase coordination and collaboration, to enhance the performance of the water service providers, water users, and technology providers, in a sustainable and inclusive way, and to contribute to solving water-related global challenges.

All WE activities and positions are guided by our **Water Vision** "The Value of Water" and the ambition to achieve a European **Water-Smart Society** which is defined as a society in which:

- the true value of water is recognised and realised,
- all available water sources are managed in such a way that water scarcity and pollution of water resources are avoided,
- water and resource loops are largely closed to foster a circular economy and optimal resource efficiency,
- the water system is resilient against the impact of climate change events,
- and all relevant stakeholders are involved in the governance of our water system.

WE has grouped its activities in **3 key programmes**:



WE Collaboration Programme allows our members to network, to exchange knowledge and experiences, and to collaborate along the water value chain by addressing common challenges, developing and implementing new solutions, lobbying for inclusion of the water-related topics in the European funding programs, and enabling members to shape successful project consortia.



WE Advocacy Programme raises the awareness of the value of water for our society and economy and advocates for the inclusion of the drivers and enablers for the uptake of innovative solutions in European policy making and legislation.



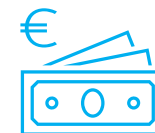
WE Market Programme aims to help Water Europe members with the implementation of their research results and innovative solutions to the market in Europe and beyond. A key instrument for the WE Market Programme includes the Water-Oriented Living Labs (WOLLS) and the WE International Water Dialogues.



250
Members



28
Countries



230b
Turnover



1m
Workforce

Water Europe: What we deliver

Publications

Water Europe is the European hub for water-related topics. Its position papers crystallise the consensus of the full water sector - challenge owners and solutions providers - who want to be part of the solution and embrace their societal responsibility.

Last year, Water Europe released **11 position papers** on several water-related European dossiers with the objective to achieve a Water-Smart Society for our people, our environment and economy.

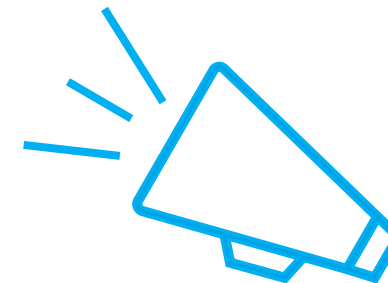


Events

Water Europe organises **4** dedicated **events** on an annual basis: **Water Knowledge Europe**, **Water Innovation Europe**, **Water Market Europe** and **Water Projects Europe**.



Social Media



33.000

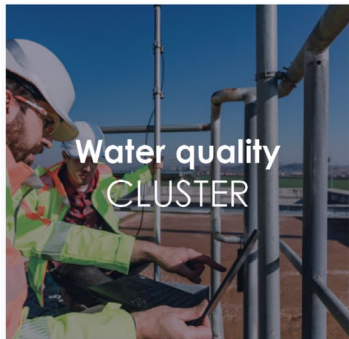
Contacts reached through WE emails campaigns and social media

Water Europe: Our Teams



Working Groups Teams

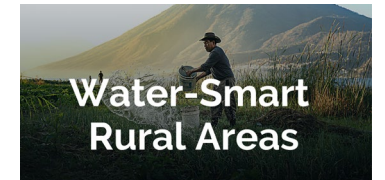
The 16 WE Working Groups are the place where WE members collaborate and exchange knowledge. Clustered in **6 thematic areas**, they provide technical and scientific inputs on a series of themes that voice the water-related challenges, needs and opportunities of each respective field at a European level.



Vision Leadership Teams

Water Europe (WE) will drive the transition to a **Water-Smart Society** through its **Vision Leadership Teams**. As the main instruments to test successful results of research, the WE Vision Leadership Teams define actions to foster and accelerate the process of bringing successful innovations to market in Europe and beyond.

The Vision Leadership teams are functioning as a top-down element in the WE governance under the direct guidance of the WE Board of Directors and all WE initiatives fit into their structure.



The background of the entire image is an aerial photograph of a river. The left bank is covered in dense trees with vibrant autumn foliage in shades of yellow, orange, and brown. A wooden boardwalk runs along the riverbank. The water is a deep, clear blue-green color, with some fallen leaves visible on the surface.

What is **Water Innovation Europe?**

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With **over 500 participants** from all around Europe last year, Water Europe's annual conference 'Water Innovation Europe' has grown to become the landmark event of the European water sector every summer.

The event brings together all the aspects of the sector: scientists and technology developers, utility representatives, large water users, European and national/regional policy makers and finance experts. Water Innovation Europe offers an open platform for information gathering and networking among the most influential stakeholders from within and beyond the water sector.

Objectives



- Shape Europe's Water Future with op-note speakers of the water sector offering new perspectives and insights;
- Collaborate, debate and discuss with a targeted pan-European audience;
- Connect, network and be part of the discussions with EU-level decision makers and leading actors and companies from across the whole water value chain;
- Learn about new technologies, innovations and projects that will allow you to get the vibe of the current and future market trends and how you can take advantage of them;
- Contribute actively to achieve a Water-Smart Society.



10 keynote speeches
6 awards



5 sessions
10 side events



600 registrations
6700+ social media viewers

100

Speakers in 2021



5 Keynote Speakers during the week in 2021



Virginijus Sinkevičius

Commissioner for Environment



Vahap Seçer

Mayor of the Metropolitan city of Mersin



Alexander Vandermissen

Mayor of Mechelen



Loïc Fauchon

President of World Water Council



Inês dos Santos Costa

Secretary of State for the Environment

Why should you apply for the Water Europe Innovation Awards?

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What are the Water Europe Innovation Awards?

As every year, the Water Innovation Europe shed light on the most innovative water solutions across the EU.

Water Europe Ambassadors recognised the excellence and the high market potential of ground-breaking innovators in six different categories. This is key opportunity for water experts to excel in their respective fields of specialization by winning an award in one of the 6 following categories:

[Check more info](#)



Digital Water Award

Open to any solutions providing digital value to water.



Water Governance Award

Open to public and private organisation proposing successful governance solutions for the water sector.



Water Technology & Infrastructure Award

Open to innovative technologies related to all aspects of the water cycle.



Global Water Challenge Award

Open to innovative initiatives that have contributed to achieving the water-related Sustainable Development Goals – SDGs.



SMEs

Open to SMEs that are innovative both in terms of the solutions and the technologies they create and the way they market themselves and/or their solutions.



MEP Award

Open to MEPs who have demonstrated an outstanding work as a Member of the European Parliament offering a valuable contribution on achieving a Water-Smart Society in Europe and beyond.

Why will you gain?

	SMEs	Digital Water	Water Governance	Water Infrastructure	Global Water Challenges	MEP
						
1 Certificate	✓	✓	✓	✓	✓	✓
1 award	✓	✓	✓	✓	✓	✓
2 dedicated interviews	✓	✓	✓	✓	✓	✓
Visibility on WE website	✓	✓	✓	✓	✓	✓
1 booth during WIE 2022	✓	✓	✓	✓	✓	
WE membership 2022-2023	✓					

How to apply

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Awards

- Digital Award
- SMEs Award
- Water Governance Award
- Water Technology and Infrastructure Award
- Global Water Challenge Award

To apply to one of the 5 following awards, you have to fill in [this form](#) by **May 15th 2022**. To proceed with the application, you will need to specify:

- Title of the proposed innovation
- Description of the innovation
- Description of impact of the innovation (market or implementation potential)
- Description of replicability potential of the innovation
- Description of the contribution of the proposed innovation to the Water Europe Vision the "[Value of Water](#)"

The Water Europe's secretariat will collect the applications and submit them to the Evaluation Committee. The cost to apply is **60 EUR***.

If you have any questions, do not hesitate to contact Andrea Rubini, Water Europe's Director of Operations:

Andrea Rubini
Director of Operations

Email: andrea.rubini@watereurope.eu



APPLY HERE

Water Europe



WE Collaborate.



WE Advocate.



WE Innovate.

Water
Europe

Technology & Innovation